

International Sport College Australia

DRIVING THE NEXT GENERATION IN SPORT

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 [International Sports College Australia \(ISCA\)](#)



EVOLVE YOUR SKILLS FOR TODAY'S GAME

If you're passionate about sport, we can help equip you with the business and managerial skills required by modern sports organisations. ISCA's innovative program will give you an opportunity to turn your love of the game into a comprehensive understanding of the professional global sports industry.



HOLISTIC ATHLETIC DEVELOPMENT

The high performance industry is changing rapidly across the world, and ISCA is committed to delivering the very latest strength and conditioning, recovery, coaching, nutrition and sports psychology programs to our students.



LEARN FROM INDUSTRY LEADERS

Our team of experienced and professional coaches, lecturers & mentors are primed to take your athletic and academic development to new heights, utilising the latest sport science methods, guest speakers and innovative case studies from the global sports industry.



DYNAMIC CURRICULUM

Our new course has been constructed by sports experts, to meet the requirements of the modern sports industry. ISCA is a perfect fusion of high performance training coupled with sports business principles to create next generation learning. We are a true market leader, offering higher education Diploma & Certificate programs which is fully accredited by Tertiary Education Quality & Standards Agency (TEQSA).

ISCA helped me balance both my professional rugby league commitments with my studies. Coming from high school, I didn't really know what I wanted to do or whether study was a strength of mine but I had a passion for sport and I really enjoyed the practical side of ISCA. After successfully completing the Diploma, I then used my credits to enrol and complete a Bachelor of Business degree. I now have a full-time contract with NRL club the Melbourne Storm and can completely focus on my sport."

MAX LEHMANN

ISCA graduate (2019), St Augustine's College Sydney, Melbourne Storm squad, former Manly Sea Eagles & Parramatta Eels athlete



SPORTS INDUSTRY CONNECTIONS

One of the most important aspects of ISCA is the sports industry experience and academic qualifications of our teaching, high performance and management staff, along with our guest speakers who assist with the practical components of our student learning platform.

ISCA hosts site visits and field trips throughout the year to Australia's largest sporting organisations, providing an opportunity for our students to gain an insight into their potential future workplace and listen to leading sports professionals speak about the business of sport. Whether its spending a day at the historic Sydney Cricket Ground interacting with sport management and high performance leaders at our annual Student Sports Summit, visiting an AFL team in Melbourne, going behind the scenes with the NSW Waratahs or the South Sydney Rabbitohs, ISCA students have an open door to some of Australia's most respected and knowledgeable sports leaders and organisations.



Dr Betul Sekendiz PROGRAM MANAGER

PhD (Bond University, Gold Coast), MSc Sport Management (Middle East Technical University, Ankara)

Dr Betul Sekendiz has a wealth of academic experience with a Doctor of Philosophy in Sport Management from Bond University. Her research focuses on risk management, health and safety science, human factors and ergonomics to minimise pertinent legal liability issues in health, fitness, exercise and sport. Betul's expertise reflects on her sporting background in bodybuilding and fitness, where she has competed in national and international bodybuilding competitions. Betul is recognised for her impact and leadership in the industry as the current Chair of the Fitness Industry Standards Council.



Dr Jake Michael SENIOR LECTURER

Jake is the current head coach of the NSW Institute of Sport kayak team, and a member of the Australian national team having coached at the Tokyo Olympic Games in 2022. Jake has a PhD from the University of Sydney, and is a Level 2 ESSA Sport Scientists and Exercise Physiologist. A great mentor for young student-athletes, Jake has also held lecturing roles at UTS and was awarded the Vice-Chancellor's scholarship whilst studying at Sydney University – one of the highest sport academic honours within the institution.



Rob Beveridge HEAD COACH - BASKETBALL

Rob is one of the most well-respected basketball coaches in the country, having coached the senior men's basketball team (the Boomers) in 2022. Rob's resume and list of coaching credentials is endless, having coached Australian men's and junior squads at the Olympic Games, Commonwealth Games, World Championships and the prestigious Nike Hoop Summit in the United States. Rob has also coached extensively within the National Basketball League (NBL), winning a championship with the Perth Wildcats as Head Coach and also coaching the Illawarra Hawks and West Sydney. Rob's greatest asset is his ability to deliver a dynamic and innovative basketball curriculum, and assist young athletes achieve their basketball goals.



Don Singe HIGH PERFORMANCE COACH

Don runs our high performance and strength & condition practicals and assists with curriculum development for ISCA. Don is the former High Performance Manager with NRL clubs the Manly Sea Eagles & canterbury-Bulldogs, working under respected NRL Head Coach Des Hasler. Don has also oversee the high performance aspects of the New Zealand national rugby league team, and completed a Master of Education (Sports Coaching) from the University of Sydney. A well-respected practitioner and facilitator with the Australian Strength & Conditioning Association (ASCA), Don has worked with some of the NRLs best athletes in the modern game.



Christine McDermott SENIOR LECTURER & ATHLETIC PERFORMANCE COACH

Christine has over 25 years' experience in sports science, working with sporting organisations the Sydney Swans, Manly Sea Eagles, the Wallabies (Rugby Australia), and athletes from junior to Olympian level in sports such as triathlon, rowing, kayaking & cycling. Christine's expertise is physiological and biomechanical assessment, and developing strength & conditioning programs for athletes. Christine's previous roles including working with the NSW Institute of Sport and lecturing at the University of Sydney & UTS. Christine has B/Science and Master of Exercise & Sport Science degrees from the University of Sydney.

A TYPICAL ISCA STUDENT DAY



9AM*
STRENGTH & CONDITIONING

Our High Performance team designs programs that allow students to progressively achieve their optimal performance, by focusing on sport-specific movements utilising agility and speed, and overall physical conditioning.



10.30AM*
COACHING

Through a flexible and innovative approach, our sports coaches help students to develop a greater range of skills and more comprehensive understanding of their chosen sport, utilising engaging training sessions and evaluations.



12PM*
CLASS

We aim to provide students with a teaching and learning framework to understand business and sport management. Our expert academic team will cover everything from marketing to media to sports law.

*Timetable subject to change

WHAT DO I STUDY?



BUSINESS

Delivered by industry professionals with extensive business experience, our subjects help students learn about fundamental business principles and how they relate to the sports industry.



SPORT MANAGEMENT

A progressive, modern approach to the managerial structures of sports organisations, providing insight into the domestic and global sports industry and enabling students to identify potential employment opportunities.



HIGH PERFORMANCE

Not just taught in the classroom, our students undertake up to three physical preparation sessions per week, enhancing their physical skills before applying this knowledge through a series of exciting and innovative workshops and assessments.



INDUSTRY PLACEMENT

Offers students opportunities to gain invaluable, real-life experiences at leading sports organisations. The 100 hours of compulsory industry training allows students to develop a greater understanding of what working in the sports industry is all about.



NORTHERN BEACHES CAMPUS

Just over 30 minutes from Sydney's CBD, the Sydney Academy of Sport is an officially recognised Olympic training facility. The Academy is home to several elite sports organisations, including NRL club the Manly Sea Eagles and the former headquarters of the Men's and Women's National Rugby 7s program.

Students can access a range of world-class sporting facilities including:

- > 400-metre Olympic-standard athletics track
- > 25-metre, six-lane heated indoor pool
- > Multi-purpose indoor sports hall
- > Five multi-purpose ovals with lighting
- > Synthetic outdoor multi-purpose courts with lighting for netball, futsal and cross training
- > Cricket nets with synthetic pitches
- > Weights room – for elite sports strength and conditioning
- > Sports science lab boasting the latest high performance testing equipment

- > Recovery centre featuring hot & cold plunge pools

Located on Sydney's Northern Beaches, the Sydney Academy of Sport and Recreation is surrounded by natural bushland with magnificent views of Narrabeen Lake and some of the best sports training grounds and facilities in Australia.

All academic classes are held at the renowned ICMS campus in Manly.



ACCOMMODATION

Student accommodation is the ideal way to immerse yourself in student life, make new friends and stay connected with an extensive academic and sporting community.

ISCA students studying at the Sydney Academy of Sport in Sydney's Northern Beaches can access a range of convenient and fully-furnished accommodation options in one of Sydney's most beautiful and exciting regions.

Whether you are looking to stay in iconic Manly or prefer the independence of a self-catered off-campus residence, our accommodation team can help guide you with your options. For more information visit www.icms.edu.au/future-students/getting-started/accommodation.





SYDNEY CENTRAL CAMPUS

Conveniently situated next to major train and bus routes, our Sydney Central campus is easy to access via public transport and is located in the Sydney CBD. Students can access the elite training facilities offered by Sydney University Sport & Fitness, which is home to more than 35 sports clubs, and attend classes at our modern teaching facility in Pitt Street (within walking distance of Central train station).

ISCA students can access facilities such as:

- > Two-level, high-performance strength and conditioning gym
- > Multi-function stadium designed for basketball & netball
- > New cardio machines and pin-loaded resistance equipment
- > Indoor cricket centre
- > 50m heated indoor swimming pool
- > 6 synthetic grass tennis courts
- > Group fitness studio
- > RPM Studio
- > Boxing Gym
- > Martial Arts dojo gym

The TAG Family Foundation Grandstand is a multi-sport facility located on the University of Sydney's Oval No. 2. The site boasts an impressive two-level, high-performance strength and conditioning gym, named after its benefactor and rugby club stalwart, David Mortimer, as well as four spacious change rooms.

The Sydney Uni Sports & Aquatic Centre (SUSAC) houses a wide range of fitness services, indoor swimming pool, state-of-the-art cardio and resistance equipment.





VALENTINE SPORTS PARK

ISCA is proud to announce its newest multi-sports campus, located in Glenwood in Sydney's north-west and situated just 30 minutes from Sydney's CBD.

The campus has two synthetic and three turf fields as well as an indoor sports hall, fully-equipped weight training facility, on-site café, dining hall and a 20m lap pool for recovery.

Students attend classes and participate in their high performance practical sessions on campus, which is just a short walk from public transport and close to major retail centres Castle Hill and Blacktown. Free on-site parking is available.



Valentine Sports Park is home to Football NSW – the home of football in the state, and ISCA offers an exclusive partnership with the organisation allowing our students behind the scenes access to visiting international sporting teams, high performance training camps and internships with FNSW.



SCHOLARSHIPS

ISCA scholarships are designed to reward performance, dedication, passion, community and sporting contributions and academic studies.

Each year the International Sport College Australia in association with ICMS provides a comprehensive range of scholarship opportunities for new and current students. Such opportunities range from industry and sponsored professional scholarships to tuition fee, accommodation and financial hardship scholarships.

For more information visit <https://www.iscaustralia.edu.au/scholarship/>.



"My passion is basketball, and ISCA has allowed me to train with some of the best coaches in Australia, as well as focusing on a dedicated strength & conditioning program whilst completing my education. The lecturers and guest coaches throughout the year were a highlight for me, and it gave me a great insight into what the sports industry is all about. None of this would have happened if it wasn't for the support of the ISCA scholarship program."

SIDNEY LLOYD
ISCA CLASS OF 2023



"Coming from country NSW, the ISCA accommodation scholarship was really helpful with reducing living costs in Sydney. I loved my time at ISCA and I am continuing my studies with a Bachelor of Business degree and working at NSW Rugby League."

RUBY WATTERSON
ISCA CLASS OF 2022

INDUSTRY TRAINING

Industry training forms an essential component of our ISCA program. All students are required to undertake a placement with an approved employer from the sports industry where you will gain experience in the workplace that is relevant to your studies.

It's an opportunity to prepare for your future professional career by gaining relevant experience in your chosen sport. The industry training involves 100 hours (approximately three months part-time) placement experience for ISCA students. Assessments consist of assignments and evaluations, with expert support provided throughout your interview skills training and industry placement.

"I absolutely loved my year with ISCA. It was the best decision of my life! Getting the opportunity to complete an internship with the NSW Waratahs was so much fun and I learnt so much. I now work in a managerial role with the Waratahs and through ISCA, I have met some amazing coaches, mentors and great friends through the course – it's been an incredible journey."

KATJA YORKE, FORMER ISCA STUDENT
WORKING FULL-TIME WITH NSW WARATAHS



OUR VALUED INDUSTRY TRAINING PARTNERS



OUR OFFICIAL SPORT EDUCATION PARTNERS*

Our valued sport industry partnerships assist our staff in assembling the most relevant and up-to-date case studies designed to give our students knowledge of current practices within the Australian and overseas sport markets.



*Sport education partners correct at time of writing.

WHERE ISCA CAN TAKE YOU?

Possible career opportunities can include but are not limited to:



PLAYER OR TEAM MANAGER



SPORTS EVENTS OFFICER



SPORT DEVELOPMENT OFFICER



SPORT FACILITIES MANAGEMENT



SPORTS MARKETING AND SPONSORSHIP



FAN ENGAGEMENT AND MERCHANDISE



STRENGTH & CONDITIONING COACH



SOCIAL MEDIA AND DIGITAL CONTENT COORDINATOR



COMPETITIONS COORDINATOR



SPORT COACHING ROLES

PASSIONATE ABOUT SPORT? ISCA BRINGS YOU CLOSER TO THE SPORTS INDUSTRY AND SPORTS PROFESSIONALS



DIPLOMA OF SPORTS MANAGEMENT (HIGH PERFORMANCE)

Upon successful completion of the Diploma, students may exit to their chosen career or will have direct entry to the ICMS Bachelor of Sports Management. Educational pathways to other ICMS Bachelor degrees are also available.

Please refer to the ISCA website for more information on education pathways.

Diploma of sports management (high performance) course structure

Level	Code	Subject	Credit
TRIMESTER ONE			
100	MGT101	Managing People and Organisations	3
100	SPO120	Sports Psychology, Health and Wellbeing	3
100	SPO130	High Performance 1	3
TRIMESTER TWO			
100	MKT100	Principles of Marketing	3
100	SPO110	Introduction to Sport Management	3
100	SPO140	High Performance 2	3
TRIMESTER THREE			
100	ECO150	Economics for Sport	3
100	SPO150	High Performance 3	3
200	IND203	Industry Training (DSMHP)	2
ELECTIVE (Choose one) Offered only in trimester three			
100	THE101A	Introduction to Tourism, Hospitality and Events	3
100	MGT102A	Global Citizenship	3
100	SPO102A	Socio-Cultural Factors in Sport	3

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over one subject (and one study period), IND203. This equates to a minimum of 100 hours of industry experience.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 1 year. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

Trimester 1 (13 weeks) - 3 subjects taken
Trimester 2 (13 weeks) - 3 subjects taken
Trimester 3 (13 Weeks) – 3 subjects + Industry training taken

For more information visit www.iscaustralia.edu.au or call 1800 319 451 to speak with a course advisor.



ENTRY REQUIREMENTS

When applying for entry into the Diploma qualifications you will need to meet certain academic and English-language entry requirements. For detailed information about our entry requirements visit iscaustralia.edu.au under FAQ section.

WHEN TO APPLY

ISCA has three intakes per year (February, May and September). You can start your Diploma in any of these trimesters. Applications should be made at least three months prior to your desired commencement date.

Domestic students may apply through the Universities Admissions Centre (UAC) or directly to ISCA at iscaustralia.edu.au

Please refer to this link for the trimester intake dates: www.icms.edu.au/important-dates.

MORE INFORMATION CAN BE FOUND AT THE LINKS BELOW

Admission Criteria

www.iscaustralia.edu.au/general-admission-information/

Application Information

www.iscaustralia.edu.au/how-to-apply/

Important Dates

www.icms.edu.au/important-dates/

Fees

www.icms.edu.au/future-students/application-information/tuition-fees/

Accommodation

www.icms.edu.au/future-students/student-services/studentaccommodation/

Student Support and Wellness

www.icms.edu.au/future-students/wellness-and-support/

Student Life

www.iscaustralia.edu.au/student-life-in-sydney/

Credit for Prior Learning

www.icms.edu.au/future-students/application-information/credit-for-prior-learning/

Information on Education Services for Overseas Students (ESOS) Framework

[/internationaleducation.gov.au/regulatory-information/Pages/regulatoryinformation.aspx](http://internationaleducation.gov.au/regulatory-information/Pages/regulatoryinformation.aspx)

INTERNATIONAL SPORT COLLEGE AUSTRALIA

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